



AIREA NEWS 16th September 2026

1. India's rice exporters eye Turkey, Jordan markets

Indian rice exporters are increasingly exploring Turkey and Jordan as emerging markets. Rice shipments to Jordan have reportedly risen nearly eight-fold, while India's basmati exports to Turkey have doubled.

2. Beyond acreage, focus on Kharif yields

The latest Kharif sowing data shows that acreage alone does not indicate agricultural performance. The focus should shift toward improving yields through timely crop protection, scientific agronomic advice, better inputs and climate-resilient farming.

3. From sugar to eggs, El Nino's domino effect

Lower sugarcane output and diversion of sugar for ethanol could increase pressure on maize, which is also facing weather-related production risks. Higher maize demand and prices could raise costs for poultry feed, eggs and meat, while creating wider food-versus-fuel concerns.

4. US Seeks Details of India's Rice Stocks Used for Ethanol Output

The US has sought information from India at the WTO regarding government-held rice being used for non-food purposes, including ethanol production. Washington has raised questions about public stockholding, rice allocations and the release of subsidised rice below acquisition cost.

5. Lessons from India's smallholder farmers

India's experience shows that smallholder farmers can move from subsistence toward commercial prosperity when supported by farmer organisations, finance, technology, infrastructure and market access. The article highlights the importance of digital systems, FPOs, cooperatives and rural enterprises in building resilience.

6. Digvijaya renews demand for GI tag for MP Basmati rice

Former Madhya Pradesh Chief Minister Digvijaya Singh has renewed the demand for a GI tag for Basmati rice produced in Madhya Pradesh. He argued that recognition could improve farmers' market prospects and export opportunities and alleged that MP-grown rice is sometimes marketed under the GI recognition available to other regions.

7. CM Yadav outlines new farm growth roadmap for Damoh

Madhya Pradesh Chief Minister Mohan Yadav outlined measures to increase farmers' incomes through irrigation, modern farming, natural farming, agricultural processing and better market access. The state is also promoting initiatives involving improved seeds, training and horticulture.

8. Farmers await procurement as arrivals begin at Ambala market

Paddy arrivals have started at Ambala grain markets, but government procurement is scheduled to begin only from October 1. Farmers and unions are demanding earlier procurement, citing mature crops, limited market space and the risk of losses from uncertain weather.

9. Insolvency override: RERA rights can't prevail against IBC plan: NCLT

The NCLT Mumbai bench held that an insolvency resolution plan approved by the majority of homebuyers can override conflicting RERA provisions. It also clarified that a new developer taking over a project through insolvency is not necessarily bound by all contractual terms agreed with the original developer.

10. NCLAT: No leeway beyond 45 days in insolvency appeals

The NCLAT reiterated that appeals against NCLT orders must generally be filed within 30 days, with a maximum additional condonable period of 15 days. Beyond this 45-day window, the appeal cannot ordinarily be entertained.

Market Trade Insight – 16 Sep

USDINR: INR has some support from improved trade data, but elevated crude and FOMC uncertainty keep the bias cautious with a mild upside risk for USD.

EURINR: EUR remains under pressure from EUR/USD weakness, while higher crude limits INR strength. FOMC tone will be the key near-term driver.