AIREA News– 12th November 2026

1. Weak pulse

Erratic rainfall and the impact of El Niño may reduce India's tur (arhar) production to 20–25 lakh tonnes against domestic demand of 40–45 lakh tonnes. The article highlights the need for a balanced import policy, stronger procurement and better farmer incentives to achieve self-sufficiency.

2. Paddy harvest nears 180 LMT; govt urges Centre to revise target

Punjab's paddy arrivals have reached 175.9 lakh metric tonnes, with 170.14 LMT already procured, bringing the state close to its existing target of 180 LMT. The state government is seeking an increase in the procurement target to 200 LMT as harvesting is still underway.

3. Paddy procurement from 27.5L farmers to start in Cgarh on Nov 15

Chhattisgarh will begin Kharif paddy procurement on November 15, targeting over 27.5 lakh farmers at an MSP of ₹3,100 per quintal. Procurement will take place at 3,100 centres, with expanded facilities and simplified registration procedures.

4. Rain deficit, reduced fertiliser use due to West Asia conflict drive up price of rice

Lower rainfall, reduced fertiliser application and rising input costs are creating concerns over India's rice production and pushing domestic prices upward. Increased demand for broken rice from the ethanol and poultry-feed industries, along with higher exports, is adding pressure on supplies. The government has increased OMSS rice sales and is considering stock limits amid concerns over availability and possible export restrictions.

5. पूर्वी उत्तर प्रदेश के कालानमक चावल की दुनिया में धूम, 12 से अधिक देशों में पहुंची खुशबू

Eastern Uttar Pradesh's traditional Kalanamak rice is gaining international recognition, with exports reaching more than 12 countries, including Singapore, Japan, Thailand, Europe and the US. Growing demand, online sales and increased cultivation are supporting the popularity of this aromatic rice variety.

6. Harvest of Prosperity: How Madhya Pradesh is scripting India's Agricultural Destiny

Madhya Pradesh is strengthening its agricultural sector through irrigation expansion, improved procurement, digital initiatives, crop diversification and food processing infrastructure. The state has reported an increase in foodgrain production from 607.73 lakh MT in 2023–24 to 670.28 lakh MT in 2024–25, alongside initiatives to improve farmers' incomes.

7. Market Trade Insight – 12 November 2026

- USD/INR: Strong FPI inflows and softer crude prices are supporting the rupee, while firm US inflation and hawkish Fed expectations may limit further appreciation.
- EUR/INR: Euro remains under pressure due to a stronger US dollar and weak Eurozone growth outlook, while foreign inflows and lower crude prices are supporting the rupee.